UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program / Second Semester – Spring 2023

Roll No.

Paper: English Language-II

Course Code: EDE-104

Time: 3 Hrs. Marks: 60

(15)

(5x4=20)

THE ANSWERS MUST BE ATTEMPTED ON THE ANSWER SHEET PROVIDED

Q.1. Answer the following short questions:

- i. What is personification? Elaborate it through Leisure.
- ii. Describe the theme of Patriot into Traitor.
- iii. Poison Tree Differentiate between Friend and Foe. Substantiate.
- iv. Explain the images used by the poet in Hawk's Monologue.
- v. Discuss the tittle of the poem Metro.
- **Q.2.** Explain in your own words ONE of the following stanzas with reference to the context. (10)
 - a) And it grew both day and night.
 Till it bore an apple bright.
 And my foe beheld it shine,
 And he knew that it was mine.
 b) I will drain
 Long draughts of quiet
 As a purgation;
 Remember
 Twice daily
 Who I am,
- **Q.3.** Discuss Women Work as a Feminist Poem.

OR Write a detailed summary of the poem The Solitary Reaper by William Wordsworth explaining the themes and poetic techniques used.

Q.4. Read the following passage and respond to the questions given at the end of the passage. (10+5=15)

There are many types of media through which we can communicate globally. For instance, print and electronic media. Now there is another growing trend of social media that has transformed the world and with this we need to observe some ethics as well. Mobile phone is in the hand of every individual no matter what his or her age is. Children also have access to cellphones which is alarming for their health. This situation calls for the responsibility of parents as well. The shift from government owned media to private TV channels already caused much disturbance. Moreover, the access of media to the hands of individuals and particularly kids can be beneficial but hazardous as well.

Yellow journals is a term that calls for the: accountability of those people who misuse their profession and start blackmailing people for their illegals gains. Media ethics requires eliminating such elements from their community. An oath should be taken from the media people to serve the people in the best of interest of the nation. There should be strict laws to punish such black sheep. On electronic media people should be aware of the consequences of cyber crimes. There is a governmental organization called FIA that works for the people who are inflicted by the cyber criminals. Recently they caught many criminals who black mail women and children by photo-shopping pictures taken from social media. Such criminals should be dealt with iron hands.

Users of cell phones are not always aware of the threats of using social media without privacy settings. Children were kidnapped by criminals who could take information and-pictures of their victims from Facebook, Instagram, Twitter or Snapchat. People also cheat others through sending messages on anonymous numbers by assuming the guise of representative of Benazir Income Support Program etc... Such numbers should be reported and blocked immediately. As there is no manual with cellphones of how to use it ethically, we need to educate our children before handing them over with cellphone.

i.	What are different kinds of media?	(2)
ii.	What measures should be taken to stop yellow journalism?	(2)
iii.	What punishment should you suggest for cyber criminals?	(2)
iv.	Why media ethics are important for its users?	(2)
V.	What are the theats associated with use of social media without privacy settings? Write the Precis of the text. Suggest a suitable title.	(2) (5)

